



Strategic Plan 2007-2012

Mission

Nevada Natural Resource Education Council is a catalyst for environmental literacy.

Vision

Nevadans are environmentally literate. Their sense of place and land use ethic lead to safe, healthy communities and stewardship of the state's resources. Collaborative partnerships create this environmental literacy through lifelong learning.

Goals & Objectives

- A. Partnerships:** NNREC will work closely with multiple partners to expand the capacity for environmental literacy programs.
- NNREC will have a Nevada Master Plan for Environmental Literacy complete by 2011.
- B. Professionalism:** NNREC will increase the quality of environmental literacy programming by providing professional development for educators and administrators.
1. Facilitate the Nevada EE&I Certification Development Team to implement certification program to begin in February 2008; first cohort will be certified Summer 2008.
 2. Co-host statewide Our Places Tell Stories Conference in February 2008, to include training, Environmental Literacy Summits, networking, and a kick-off for the certification program.
 3. Create a model program by 2010 that will connect a nonformal organization and/or agency with a school to meet common objectives.
 4. Implement Nevada Environmental Literacy Training Plan.
- C. Leadership:** NNREC will provide leadership and coordination of environmental literacy efforts throughout the state.
1. Diversify the board with members from counties, businesses and faith-based organizations by 2009.
 2. Identify and support environmental literacy champions in each county by 2010.
- D. Funding:** NNREC will achieve secure and expanded funding for programs and staff.
- By December 2008 NNREC will have two years secured funding at \$133,250 annually to meet the goals of the organization.