

NNREC Strategic Plan 2007-2012

Mission

Nevada Natural Resource Education Council is a catalyst for environmental literacy.

Vision

Nevadans are environmentally literate. Their sense of place and land use ethic lead to safe, healthy communities and stewardship of the state's resources. Collaborative partnerships create this environmental literacy through lifelong learning.

Goals, Objectives & Actions

A. Partnerships: NNREC will work closely with multiple partners to expand the capacity for environmental literacy programs.

- NNREC will have a Nevada Master Plan for Environmental Literacy complete by 2011.
 - a. A series of Environmental Literacy Summits, starting in February 2008, will identify the commonalities of possible partners, identify short term and long-term objectives, and define roles and responsibilities.
 - b. An Advisory Council will guide the completion of the Master Plan and communicate results.

B. Professionalism: NNREC will increase the quality of environmental literacy programming by providing professional development for educators and administrators.

1. Partner with Public Lands Institute to facilitate the Nevada Environmental Education & Interpretation Certification Development Team to implement certification program by February 2008.
 - a. plan developed by May 2007
 - b. course syllabi approved and accepted by July 2007
 - c. recruitment by September 2007
 - d. mentors trained by October 2007
 - e. certification courses held spring 2008
 - f. internship in summer 2008
 - g. graduation of first cohort summer 2008
2. Co-host statewide Our Places Tell Stories Conference in February 2008, to include training, Environmental Literacy Summits, networking, and a kick-off for the certification program.
 - a. establish planning committee by June 2007
 - b. identify funding sources and budget by June 2007
 - c. begin marketing September 2007
 - d. recruit and select presenters by November 2007
 - e. hold conference February 2008
 - f. evaluate and report March 2008

3. Create a model program by 2010 that will connect a nonformal organization and/or agency with a school to meet common objectives.
 - a. evaluate and report on the Nevada Outdoor School / Humboldt County School District partnership 2007-2010
 - b. identify components of success by 2010
 - c. develop a transferable model
4. Implement the Nevada Environmental Literacy Plan, including one summer workshop for educators.
 - a. Offer Lamoille Institute for Educators (LIFE) every year, with rotating topics; support other summer and vacation-time workshops for educators.
 - b. Support implementation of the school-community connection model developed in goal three, in two additional counties by 2011 and eventually all counties.
 - c. Develop different format workshops (after school, day, weekend, etc.) that draw on content and best practices from existing and new environmental education and social justice curricula, presented in a way that meets the diverse needs of educators throughout the state; offer at least six such workshops per year. Public Lands Institute will host focus groups that may help NNREC shift our focus in professional development non-traditional issues like children's health and English language learners.
 - d. Determine whether instructors of pre-service teachers need additional training in order to provide the environmental education component that will be required by the National Council for Accreditation of Teacher Education (NCATE) / North American Association for Environmental Education (NAAEE) collaboration.

C. Leadership: NNREC will provide leadership and coordination of environmental literacy efforts throughout the state.

1. Diversify the board with members from counties, businesses and faith-based organizations by 2009.
 - a. Identify and invite five new members from counties, businesses and faith-based organizations by 2009.
 - b. Develop interactive process for identifying, inviting, and voting for highly qualified board members.
 - c. Processes such as development of the state master plan, certification program, and diversity trainings will be used to identify potential board members.
2. Identify and support environmental literacy champions in each county by 2010.

D. Funding: NNREC will achieve secure and expanded funding for programs and staff.

- By December 2008 NNREC will have two years secured funding at \$133,250 annually to meet the goals of the organization.
 - a. obtain significant funding from at least one foundation and two businesses by December 2007
 - b. have more than 50% of our funding stream come from non-federal government sources by 2010
 - c. determine and achieve appropriate level of support from individuals through memberships and/or donations
 - d. determine appropriate levels of general operating funds vs. dedicated funds